Midlands Technical College

Goals and Priority Initiatives (2008-2011)

- 1. The college embraces an innovative learning environment that enhances teaching, learning and individual development.
- 2. The college prepares a workforce that meets the demands of business and industry.
- 3. The college collaborates with educational and community partners to create seamless curricula and quality services for the diverse population bridging K-12, two-year college and university education.
- 4. The college partners with community constituencies to strengthen the educational, social and economic vitality of the community.
- 5. The college serves as a catalyst in economic development.6. The college validates its programs and services through a comprehensive evaluation process.
- 7. The college engages in efficient, effective and innovative resource development and management.
- 8. The college recruits, retains and develops exceptional faculty and staff.

College-wide Goals and Priority Initiatives (2008-2011)

Goal 1: The college embraces an innovative learning environment that enhances teaching, learning and individual development.

Priority Initiatives:

- 1. Define and continuously refine what learning community means to MTC.
- 2. Develop and strengthen all aspects of programs and services.
- 3. Provide community access to college and career opportunities.
- 4. Enhance student retention and goal attainment.
- 5. Identify and implement student-centered learning enhancements.
- 6. Promote faculty and staff participation in innovative strategies to enhance the learning environment.
- 7. Promote global awareness
- 8. Integrate diversity and multiculturalism into programs and services.

Goal 2: The college prepares a workforce that meets the demands of business and industry.

Priority Initiatives:

- 1. Align curricula with workforce needs.
- 2. Develop employability skills
- 3. Provide a critical mass of employable students with competencies and credentials to meet employer needs
- 4. Promote career planning and adaptability to prepare students for current and emerging career opportunities.

Goal 3: The college collaborates with educational and community partners to create seamless curricula and quality services for the diverse population bridging K-12, two-year college and university education.

Priority Initiatives:

- 1. Expand course offerings, student services and articulation with higher education institutions.
- 2. Expand collaboration and interaction with area school districts.
- 3. Enhance education through community interaction and adoption of nationally recognized curricula and standards.

Goal 4: The college partners with community constituencies to strengthen the educational, social and economic vitality of the community.

Priority Initiatives:

- 1. Collaborate with economic development organizations and higher education institutions to increase business and industry development.
- 2. Expand and strengthen the role of program advisory committees.
- 3. Seek opportunities for dialogue and interaction to ensure the college is proactive in its participation in advancing the community.
- 4. Promote learning opportunities that strengthen civic responsibility.

Goal 5: The college serves as a catalyst in economic development.

Priority Initiatives:

- 1. Design and implement innovative, proactive programs to address the future needs of the business community and expand the workforce.
- 2. Promote public/private partnerships and enterprise development.
- 3. Establish programs to promote entrepreneurship and small business development.

Goal 6: The college validates its programs and services through a comprehensive evaluation process.

Priority Initiatives:

- 1. Develop systemic processes that provide the leadership of the college with information and data to support strategic and operational decision-making.
- 2. Support the development and use of national and peer comparisons to measure the effectiveness and efficiency of academic and administrative performance.
- 3. Support department-based research by faculty and staff.
- 4. Enhance the college's national recognition as a leader in institutional planning, effectiveness, assessment and innovative research concepts.
- 5. Develop and disseminate information needed to influence the direction of post-secondary education in South Carolina.
- 6. Develop and implement comprehensive risk management strategies.

Goal 7: The college engages in efficient, effective and innovative resource development and management.

Priority Initiatives:

- Seek partnerships with local agencies and higher education institutions to enhance and leverage resources.
- 2. Seek and obtain alternate funding.
- 3. Develop methods to conserve resources and increase revenue.
- 4. Position the college to maximize state and local support.

Goal 8: The college recruits, retains and develops exceptional faculty and staff.

Priority Initiatives:

- 1. Provide opportunities and funding to ensure the on-going professional development of faculty and staff.
- 2. Develop and implement innovative strategies for the recruitment and retention of faculty and staff.
- 3. Ensure accurate and meaningful communication college-wide.
- 4. Integrate diversity and multiculturalism into employment practices and professional development.